## **USYS University is Now Live Online**

**FRISCO, Texas (Jan. 26, 2023)** - US Youth Soccer announced today that <u>USYS University</u>, powered by etrainu, is now live.

USYS University is the first-ever gathering of educational resources designed to educate members on a multitude of subjects so they can perform better on and off the field of play. With the help of etrainu, US Youth Soccer has performed a comprehensive implementation process to develop a platform that brings communities together through the power of soccer, creating lifelong fans of the sport.

"We are thrilled to bring USYS University to fruition, offering a limitless opportunity for learning," said USYS CEO Skip Gilbert. "Tom Condone and Dr. Sari Rose in our Sport Development department have been working diligently for months on this launch. Coupled with our subject matter University partners and etrainu and its industry-leading learning management software, we are excited to unveil the first iteration of USYSU."

Bringing together content from US Youth Soccer partners TrueSport, Hospital for Special Surgery, MOJO, and the US Center for Mental Health and Sport, USYS University houses a number of unique courses suited for all members. Each course has been individually tailored to create pathways for players, parents, coaches, officials, and club administrators.

"The release of USYS University is a significant milestone in youth soccer on a global scale," said etrainu CEO Paul Hoon. "etrainu is excited to play a role in a project that puts education at the forefront of sport and helps drive outcomes both on and off the field of play."

USYS University offers two subscription tiers to those interested in signing up: Freemium and Premium. Enrolling in the free subscription allows users to have access to the platform and the use of introductory courses, while the premium membership also includes exclusive course content for \$5 per annum. The site also allows for non-USYS members to access the expert content.

For more information, or to sign up for USYS University, click <u>here</u>.

## **About the United States Youth Soccer Association (US Youth Soccer)**

US Youth Soccer, the largest youth sport organization in the country, is on a mission to provide world-class support, resources, and leadership, helping every member fulfill their goals on and off the field of play. US Youth Soccer registers nearly 2.5 million players annually.

Through its programming, resources and leadership, US Youth Soccer is advancing the game for its 54 Member State Associations, 10,000 clubs and leagues and nearly 1 million administrators, coaches, and volunteers. US Youth Soccer connects families and communities to the power of sports and its shared love of soccer. US Youth Soccer provides a path for every player, offering programs that provide a fun, safe and healthy environment for players at every level of the game.